



## Position Announcement – Michigan Voices Grassroots Organizer

### Description

The National Sustainable Agriculture Coalition (NSAC) is an alliance of over 80 grassroots organizations that advocates for federal policy reform to advance the sustainability of agriculture, food systems, natural resources, and rural communities. NSAC is currently seeking a “**Michigan Voices**” **Grassroots Organizer**.

NSAC seeks to hire an experienced field-organizer to work on-the-ground statewide with focus on farming communities and three target urban areas: Detroit, Grand Rapids, and Battle Creek. The organizer will work to unite farmer and food system advocates in support of sustainable agriculture policies at the federal level including the upcoming Farm Bill.

### Responsibilities:

- Develop and coordinate a strategic grassroots campaign aimed at uniting Michigan voices around federal agriculture policy issues, including: increasing healthy food access; building local and regional food systems; supporting beginning and minority farmers; promoting on-farm conservation; boosting rural economies; and more.
- Coordinate advocacy efforts of NSAC member groups in Michigan and build relationships with other Michigan farm and food allies.
- Organize opportunities for advocates to engage through in-district meetings, hearings, farm field days, DC fly-ins, and other events.
- Oversee outreach, list building, and media efforts.

### Qualifications:

- An understanding and passion for sustainable agriculture, including family farm livelihood and opportunity, farm conservation and environmental protection, rural development, and marketing and food systems issues
- At least two years of experience in grassroots organizing, outreach, and advocacy
- Knowledge of and experience working within the Michigan food system preferred
- A good understanding of the federal legislative process
- Experience with print, radio, online, and social media
- Strong writing, editing, public speaking, and verbal communications skills
- Consistency in meeting deadlines
- Ability to both work independently and be a team player
- Bachelor’s degree preferred

### Work Environment and Compensation

This position is based in Michigan and requires frequent state-wide travel. The Michigan Voices Grassroots Organizer will work cooperatively with and report to NSAC’s DC staff. Salary is on a non-profit scale and will be commensurate with experience and qualifications.

### Application

Please send cover letter, resume, writing sample, salary history, and the names of three references to Shavaun Evans at [sevans@sustainableagriculture.net](mailto:sevans@sustainableagriculture.net).

*NSAC is an equal opportunity employer.  
We actively encourage people of color to apply for this position and all positions at NSAC.*