



7TH INTERNATIONAL PINEAPPLE SYMPOSIUM 2010



Malaysia Hosts the 7th International Pineapple Symposium (7th IPS)

The Symposium Organizing Committee, Malaysia Agriculture Research and Development Institute (MARDI), Malaysian Pineapple Industry Board (MPIB) and International Society of Horticultural Science (ISHS), invites all of you to the 7th IPS to be held from 13 to 15 July 2010. The theme "GLOBAL PINEAPPLE INDUSTRY- THE WAY FORWARD" emphasizes on the latest trends and development in the global pineapple sector. All aspects relating to pineapple cultivation (industry and trade, breeding, genetics, plant physiology and cultural practices, pest and disease management, post harvest handling and product development, consumer and marketing) will be covered, taking into account the most recent scientific and technical advancement around the world.

The symposium will be held at PERSADA Johor International Convention Center in Johor Baru, Malaysia. The state of Johor is known for its pineapple cultivation on peat soil since 1960s. Being tropical and evergreen, Johor Baru with its beautiful landscape, just across the causeway from Singapore is an excellent meeting place for scientists, professional, industry players, traders, students and any one that has interest in pineapple business.

About 200 participants locally and from all over the world and international organizations will participate in the 7th IPS 2010. Interesting abstracts are being submitted by participants locally and abroad covering various disciplines.

The scientific program which encompasses oral and poster presentations, exhibition and field visit, will provide delegates with information, a forum for discussion and networking opportunities for building beneficial relations with the dynamic pineapple industry.

Important dates for 7th IPS:

- Submission of abstract- before 31st March 2010
- Early bird registration- before 1st May 2010
- Full paper submission- before or on 13th July 2010
- Paper presenters must pay their registration fees 2 months before the Symposium i.e. 13 May 2010.

We are looking forward to meeting you at the 7th IPS
Convener,
7th IPS

Jointly organized by:



- Malaysia Agriculture Research and Development Institute (MARDI)
- Malaysian Pineapple Industry Board (MPIB)
- International Society of Horticultural Science (ISHS)

In co-operation with:



- Department of Agriculture, Malaysia (DOA)
- Federal Agricultural Marketing Authority (FAMA)
- International Tropical Fruits Network (TFNet)

Supported by:



- Ministry of Agriculture and Agro-based Industry Malaysia (MOA)
- Tourism Malaysia

For further details please visit our website at
<http://www.mardi.my>