

Action Report

Chapel Hill Cultural Arts Commission

December 21, 2016

Members Present: Daniel Cefalo, Chair; Emily Kass, Vice Chair; Keith Knight; Josh Rosenstein

Members Absent: Peter Bosman; Amanda Brown; Jean Michel; Mary Norkus; Laura Williams; Claire Drysdale

Staff Present: Jim Orr, Linda Smith, Jeff York (Liaison), Steve Wright

Agenda Item	Discussion Points	Motions / Votes	Action
Call to Order/Introductions	The meeting was called to order at 5:35 p.m. Commissioners & guests introduced themselves.	None	None
SHIMMER update	York said the original organizer of the event is no longer connected to the project so the project is now being wholly administrated by Town of Chapel Hill Parks & Recreation. Contract to take over management of SHIMMER is now being negotiated, artists agreements have been sent out and York is contacting venues. York showed examples of some of the artworks. Cefalo asked what Commission could do to help. York said Commissioners could serve the night of the event as volunteer block captains. Cefalo said ArtsCenter and Dan Mayer could assist with SHIMMER if we reach out. Orr voiced concern that Carrboro representatives need to step up to assist as it is a co-sponsor. Kass asked if any artists are from UNC? York said many are professors of various art departments. Kass said we should really promote the professorial and intellectual flavor of this year's show.	None	None
Percent for Art Potential List of Projects	York presented document of possible bond fund public art projects and said the sidewalk projects are proceeding quickly. Kass asked if sidewalk art was worth doing? It was noted the sidewalks in question are not in very public areas and might use funds in small ways that would subtract from more substantial uses for PFA funds. Cefalo asked could in-process sidewalk art imagery be repeated in more major ways at more major sites? Cefalo also asked about a retaining wall for new sidewalk on MLK. Kass raised 3 areas for consideration: signage & markers for alleyway project with David Swanson; railings along downtown Franklin Street; and design and signage guidelines being created by a consultant. Cefalo asked about corner of Rosemary and Henderson as a possible mini-park/greenspace – Orr said P&R Commission could consider uses for the space. Kass said Mikyoung Kim's plan identified this space as a potential pocket park. Knight asked what project could have biggest impact? Alleyway Lighting project could be a big impact if NEA grant is awarded. Railings and bus stops could also have a an impact. Cefalo asked about a potential gateway piece on MLK? Gateway piece could take a major portion if not all the \$150-\$160K of funds under consideration. Bolin Creek trail at MLK and along Umstead could also be potential projects. Group thought Commission should recommend to Council 1-3 specific Greenways and 1-3 downtown projects. An edited list will be presented to Commission for January meeting.	None	None

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Strategic Work Plan	York and Kass presented and reviewed the Cultural Arts Master Plan Priority List. Orr said Amanda Fletcher is working on idea for food truck rodeo for the spring. Commission is invited to add / edit the List. Cefalo recommended identifying which items are “in progress”. Orr said future updates of all Parks & Recreation plans could be done together in coordination.	None	None
Cultural Arts App	York provided background on Otocast, said it could be used for Sculpture Visions and other artworks. Otocast promo video was viewed. App pricing is \$100 per object (includes map, audio, etc.). Kass described her experience using the app - there is a big range in quality. Kass recommended focusing on Sculpture Visions and the Town’s permanent collection. Town would provide the content and Otocast puts tour together. Could be expanded / connected to a downtown tour of architecture, murals, etc. Cefalo recommended partnering with Downtown Partnership to develop this app. Local luminaries could narrate these tours. Commissioners thought the app is worth pursuing. Cefalo said proper promotion of the app is key. Orr said Town’s Communications & Public Affairs office could be involved.	None	None
American Legion Property Update	Orr was asked by the Manager to provide the Commission an update on Council interest in pursuing the Legion Property. Orr read the resolution and amendment that was adopted on 12/5/2016. Some portion of the property will be used for private development to recoup some of the purchase cost. Legion will remain on property for 3 years – that time will allow Town to plan for its use. Cefalo distributed a draft letter to Council requesting Arts Commission participation in the planning process for the property.	None	None
Ackland Installation Partnership Request	Ackland Museum’s request to partner in bringing Los Trompos spinning sculptural tops to Chapel Hill was presented. Exhibit will run March – September.	None	None
Reports and Updates	York reviewed the reports and updates document. Americans For The Arts memberships for Commissioners will soon be arranged. Wright provided update on LIGHTUP Lantern Festival. York passed out <i>Planting Hope</i> book created in the last Community Art Project. Cefalo asked if books could be given to local elementary schools. Kass said she is speaking with Jim Hirschfield of UNC-CH about setting up a meeting with UNC Art Faculty, and that Sculpture Visions planning will continue in January.	None	None
Other Announcements	Knight announced that he is moving to Carrboro in March.	None	None
Adjournment	The meeting adjourned at 7:20 p.m.	None	None