

December 2016 Staff Reports and Project Updates

New or Now

- Arts Plan

Final Report to be given at 01/18/17 meeting. Draft plan is in place.

- Arts & Economic Impact Study

The study concluded November 30, 2016. 535 audience surveys were collected (134% of required surveys). There was a 50% return rate on organizational surveys. The rawest of data shows the following for Chapel Hill/UNC cultural organizations.

	AEP5 (so far)
Participating Organizations	52
Expenditures (aggregate)	\$88,348,130
Attendance (aggregate)	1,282,796

Herzenberg Memorial Bench Project

The Friends of Parks & Recreation funded artist-designed bench in honor of Joe Herzenberg, a former town council member and activist for CH environmental, racial and other causes is being created by Mike Waller & Leah Foushee (Hillsborough). The artist's construction drawings were reviewed and accepted by the design review committee. The bench when completed will be installed on the new section of the Bolin Creek Trail in late march or early April 2017.

- Americans for the Arts Membership (AFTA)

An organizational membership has been set ordered in the name of the Chapel Hill Cultural Arts Commission. All Commissioners and Council liaison will receive basic privileges and access to a variety of list serves. Membership form is being processed. Membership should take effect at the end of January.

- Shimmer: Art of Light Exhibition

A more detailed report for Shimmer is included a part of the meeting agenda

Due to health reasons, the organizer of the Shimmer event has had to step away. Staff assumed the responsibility of organizing the 2017 Shimmer event. Shimmer will take place in Chapel Hill and Carrboro simultaneously on February 10, 2017. 24 artists were selected and venues have been assigned. The contract with details of the transfer of ownership has been signed, Artist agreements have been received, rental a/v equipment has been ordered. Maps and marketing materials are being designed, staff has done a walkthrough of all the sites and are finalizing details between artists and venues. A press release went out on January 13. The social media PR has begun.

17 volunteers have been recruited, but additional support will be necessary and it is hoped Cultural Arts Commissioners will be able to assist in a number of "night of" volunteer duties. Moving forward the Shimmer event will need to be evaluated and a decision made to permanently make it a Town sponsored event.

On-Going

- Crosswalk Project

The joint project with traffic engineering, public works, police and the Bike and Ped planning team for 5-artist-designed cross walks remains on hold. The crosswalks at the intersections of Cameron/Country Club may need to be rescheduled long-range due to a 1-2 year out plan to resurface that roadway. Cameron & Wilson, W. Rosemary Street projects at Henderson; and mid-block between Church and Mitchell have been approved to move forward. Additional delays have occurred due to weather. Due to hotel construction, crosswalks at Church will need to wait until fall of 2017.

- Community Clay Studio

Winter/Spring Session A classes begin 1/17 and registration is ongoing: 113 participants, \$12,600 in revue, \$3,500 in profit as of 1/13. ArtsCenter is reviewing draft contract for April collaborative masters' workshops.

- Northside Community Wall

Staff continues to work with the designer and the community representative to include 8 photo etched panels to the wall. Estimates have been received. A meeting to select the panel layout designer has been scheduled for early February. A community committee has been activated to identify the photographs and wording for the panels. A tentative may date has been set for completion.

- Vets Memorial

The memorial concept to fit the new Orange Co. proposed site in Chapel Hill was approved by the Orange County Commission. The committee has been meeting to discuss fundraising strategies

Committee Reports

Exhibitions Committee

The paintings of Charlotte-based artist Abigail Ditesheim are now on display at the Library. Town Hall is exhibiting the photography of Frank Myers and the sculptures of May Britton. Commissioners will meet soon to discuss how the Sculpture Visions program may be improved for the upcoming exhibit.

Artist in School Residency

The second teacher workshop with Donovan Zimmerman of Paperhand Puppet Intervention will be held on 1/23. 11 teachers from CHCCS elementary schools will again attend and complete the training and produce a finished sample rod puppet to use in their classroom teaching of students on how to create rod puppets.

Into the Streets: Community Art Project (CAP) and Creative Projects Program

Contracts for 1 community art project and 2 mini-creative projects have been initiated. Projects will begin in February. The Spring creative projects RFP has been posted with a deadline of February 3.

Permanent Collection

The misting pump of the Exhale sculpture at 140 West was shut off and winterized in mid-November. Lights will continue to function through the mid-April reactivation.

Events

The events staff has been extraordinarily busy with a number of public and internal events in December and January and for planning future sponsored and co-sponsored programs.

Winning poems for the 6th annual *WORD* employee poetry contest in honor of Dr. Martin Luther King Jr. were read on January 13 at the employee MLK celebration. Small cash awards are offered to the winners and winning poems appear on transit buses and in town hall. Events team also served on the planning committee for this event and handled set up.

Planning continues for the *LIGHTUP Lantern Festival* (<http://www.chlightup.org>) to be held Saturday, January 28, 2017 at University Place from 11 - 6. Fletcher and Wright met with organizers to review their plans and discuss publicity to disseminate through Town channels. Involved organizations include FRANK, Kidzu, The Confucius Institute, UNC and Duke Asian Studies Departments, Chapel Hill Chinese Language & Culture School, RedApple Learning Campus, and Cary Chinese School.

Events is also working on a new food truck concept called "Rodeo on Rosemary" potentially to take place on March 26th. It would include 12 trucks in front of the Wallace Parking Deck. It's a collaboration between the Downtown Partnership and the Triangle Food Truck Association.

Also, planning for the 2017 Council Retreat, Egg Hunt, Science Expo and Employee Appreciation event has begun. Meetings to discuss a May day community celebration for Rosemary St and the Northside have begun.

Amanda Fletcher is attending year 2 of "Event Management School" produced by the International Festivals and Events Association this week. She will earn her professional Event Management certification.