



Action Report

Chapel Hill Public Arts Commission

Members Present: Daniel Cefalo, Chair; Emily Kass, Vice Chair; Peter Bosman; Jean Michel; Mary Norkus; Josh Rosenstein; Sally Stollmack; Laura Williams

Members Absent: Claire Drysdale; Amanda Brown; Keith Knight

Guest: Chris Roberts, Town Manager for Engineering & Infrastructure

Staff Present: Jim Orr, Linda Smith, Jeff York (Liaison), Steve Wright

Agenda Item	Discussion Points	Motions/Votes	Action
Call to Order/Introductions	The meeting was called to order at 5:30 p.m. Commissioners & guests introduced themselves.	None	None
Approval of Action Report	The September 2016 Action Report	Bosman moved, Williams seconded, & the Commission unanimously voted.	The September 2016 Action Report was approved as written.
Upcoming Sidewalks Projects for Possible Art Interventions	Chris Roberts, Town Manager for Engineering & Infrastructure presented sidewalk projects the Town will soon build. York is now on sidewalk committee. Roberts said MLK blvd. east is high visibility so may be good art project location. No new bus stops are proposed. First 3 sidewalks will take 3 years. CHCAC considered east MLK Blvd. Roberts confirmed that MLK Blvd. sidewalks are in DOT right of ways and that this project will be the 4 th sidewalk to be built and may be designed in second group of sidewalks starting summer 2017.	None	None
Public Arts Plan Implementation Priorities	Kass reviewed the draft Arts Plan Implementation document she and York have been working on. Augmented programs and new projects and staff member were described and assigned funding estimates. Cultural Arts facility budget, staffing and space needs	None	None

	<p>were also listed (York noted 100-200 seat auditorium was missing from draft). Festivals and Events were also included, as well as a part-time General Administrative position. Commission expressed enthusiasm for the document. York said a matrix is also in development. Orr asked if a priority list would be developed. Cefalo said matrix would show schedule and priorities. York welcomed feedback from Commission and said document will return to Commission for a vote.</p>		
<p>Into The Streets & Creative Projects Selection Committee Appointments</p>	<p>York said ITS had 6 applicants and Creative Projects had 4. 2 Commissioners are needed for each selection committee. Rosenstein volunteered for Creative Projects. Stollmack volunteered for either cmt. Williams volunteered for a cmt. that meets after 4, Michel for one that meets after 5.</p>	<p>None</p>	<p>None</p>
<p>Marketing & Public Awareness</p>	<p>Cefalo expressed desire for consistent messaging from Commission and staff. Cefalo is working with UNC reporter on a series of articles. Cefalo asked Commissioners to check with York or Orr if a reporter contacts them. Orr said unified message needs to come through the Town’s Public Information Office. #YouthofChapelHill marketing was discussed as an example of successful communications.</p>	<p>None</p>	<p>None</p>
<p>Festifall Report</p>	<p>York read from Amanda Fletcher’s report on Festifall 2016, which included 15,000 attendees, 99 artists, 6 food trucks, 8 interactive activities, 38 nonprofits, 12 sponsors, 47 Town staff, and more. Surveys were conducted with artists and patrons; input is being processed. Downtown Partnership will survey downtown businesses. Wilson and Rosenstein asked for an Arts Commission Event bag to be prepared with name tags, sign for table, etc. that can be used at such events.</p>	<p>None</p>	<p>None</p>
<p>Chair Reports & Committee Updates; Our Town Grant Application & Timeline</p>	<p>Council members Greene and Parker have asked Kass & Cefalo to engage in more partnerships with Carrboro’s ArtsCenter. A joint masters’ ceramics class is being planned at both venues for two weekends in April 2017. Cefalo said ArtsCenter is interested in staffing a second location for summer 2017 classes. ArtsCenter would like to expand their performance spaces in the community. Cefalo wanted to hear Commission feedback about partnerships with the ArtsCenter. Rosenstein, Wilson and Bosman were enthusiastic about such a partnership as</p>	<p>None</p>	<p>None</p>

<p>Our Town Grant Reports</p>	<p>a way to increase arts programming for the larger community. Norkus asked if Arts could use school system space in the summer; Cefalo said he has spoken with school system and non-classroom spaces could be used. Orr described Town’s community/school relationship and stressed need for one voice - such as the Parks & Rec Director’s - in approaching school system. For indoor spaces, Town and school system charge each other 50% of usual fees. Wilson mentioned use of school theatre spaces; Orr said P&R has tried to use the theatres.</p> <p>Rosenstein reported on first Open Mic at Teen Center last weekend with 20 in audience, 7 performers, wonderful supportive environment. Nov. 12 is next open mic.</p> <p>Kass reviewed Our Town Grant locations and artist, and possible ways to improve downtown alleyways and Wallace Deck. Orr expressed thanks to Kass and York for working to get the grant completed on time.</p>	<p>None</p>	<p>None</p>
<p>Retiring Commissioner Recognition</p>	<p>Cefalo gave Stollmack a certificate and gift, and expressed the Commission’s thanks.</p>	<p>None</p>	<p>None</p>
<p>Adjournment</p>	<p>The meeting’s adjournment</p>	<p>Michel moved, Norkus seconded, & the Commission unanimously voted.</p>	<p>The meeting adjourned at 7 p.m.</p>