



# Action Report

## Chapel Hill Public Arts Commission

**Members Present:** Daniel Cefalo, Chair; Emily Kass, Vice Chair; Amanda Brown; Jean Michel; Mary Norkus; Josh Rosenstein; Sally Stollmack; Laura Williams

**Members Absent:** Peter Bosman, Claire Drysdale

**Council Liaison:** Sally Greene

**Staff Present:** Jeff York (Liaison), Jim Orr, Linda Smith

Agenda Item	Discussion Points	Motions / Votes	Action
<b>Call to Order/Introductions</b>	The meeting was called to order at 5:30 p.m. Commissioners & guests introduced themselves.	None	None
<b>Approval of Action Report</b>	The February 17, 2016 Action Report	Brown moved, Rosenstein seconded, & the Commission unanimously voted.	The February 17, 2016 Action Report was approved as written.
<b>Art Plan Public Meetings Report</b>	Kass reported on the 3 public input sessions held on 2/24, 2/28, 3/14. The meetings were attended by different audience groups including a number of new people in town with new ideas. Highlights include lots of discussion about the needs for a facility, good programming ideas, ideas for making downtown better. Many complained that they never hear about the different arts offerings.	None	Executive Committee will convene with staff to discuss incorporating comments into the draft arts plan.

Agenda Item	Discussion Points	Motions / Votes	Actions
<b>Shimmer debrief report</b>	York reported on a meeting he had attended with the Shimmer organizers and enumerated what worked and maybe had need for improvement. Lots of discussion ensued including criticism of the event location (see attached report).	None	Kass said she would form a committee to help plan for a Shimmer-type event and the feasibility of hosting it next year. A number of commissioners volunteered to serve
<b>140 West programming report</b>	York gave an over view of 140 West programming, Discussion ensued (see attached report)	None	Commission would like to work on rethinking the overall concept moving forward.
<b>FRANK Invitation for Commissioners to Exhibit</b>	Williams report on an invitation for Commissioners to exhibit artwork at FRANK Gallery in June. Discussion ensued	Williams made a motion that due to what could be perceived as a conflict of interest, the Commission would graciously decline the offer. Kass seconded and the motion carried unanimously	Staff would contact FRANK with decision.
<b>Chair Report</b>	Cefalo reported on the site visit to the old Town Hall. Good space, but probably not available until at least 2019.	None	None
<b>Education Committee Report</b>	Former Commissioner Wilson gave an update on the Phillips Middle School afterschool drama club project and reported on the successful meeting with the CHCSS arts liaison and the Donovan Zimmerman residency to instruct 11 4 <sup>th</sup> grade teachers in the art of puppetry. This effort should reach about 1,000 students. York briefly touched on some program highlights like the opening of UNBOUND at the Library (see attached report)	None	None
<b>Adjournment</b>	The meeting's adjournment	Kass moved, Williams seconded, & the Commission unanimously voted.	The meeting adjourned at 7:30 p.m.

**NOTES from the ARTS PLAN PUBLIC INPUT SESSIONS at FRANK  
2/ 23/16, at CH Library 2/27/16 & Flyleaf Books 3/14/16**

Goal 1 – To engage, educate and empower people of all ages by expanding access to a variety of Arts and cultural opportunities

Glass blowing

Bookmaking

A variety of different workshops with established artists

Filmmaking, video

Jewelry making

How to collect art

Art therapy

Create an artmobile to travel to neighborhoods to bring art to the people

What does access mean – programs should be offered on a sliding scale pricing

There is lots of competition – CH should be collaborating with the University and Carrboro more  
Carrboro is trying to build a new arts center – need conversation between entities

Not having a facility is a barrier to expanding arts programming

CH losing out to Durham – need to stay relevant for artists

Expand youth art educational programming

Artists in residency programs – collaborate with the ArtsCenter

Children's theater programs

Question was asked how CH stacks up to other communities in terms of practicing artists –  
question answered. # of artists per population density is 2<sup>nd</sup> after Asheville. In a creative  
business inventory conducted in 2015, there were 123 creative businesses identified on  
Franklin & Rosemary streets and 55 arts or creative organizations at UNC

We are losing this creative population to places like Durham because of a lack of infrastructure  
to support artists

The city of Cambridge artists are able to use the Center for Advanced Visual Studies at MIT. We  
ought to be using UNC resource more

Film is not mentioned in the draft arts plan

More street closures and street festivals, food truck rodeos

Not enough performance opportunities for teens

Summers are dead, would be nice to have programs in all months

Do something like U Mall's Thursday night concerts – very popular – reply from audience  
member. Those are not being done any more.- question for audience member why not?

Answer space no longer available. The new theater needs the parking

Farmers market was great – do more

Language acknowledging social equity needs to be a part of either goal 1 or its own goal

Goal 2 and 3 – To contribute to tourism and economic vibrancy and enrich the physical environment with public art

Video projections

Pole banners identifying an arts district

Artful signage

Art trail

Open access fence/tunnel for free speech

Artist designed gateways

More programs like shimmer

More participation in the 2<sup>nd</sup> Friday art walk

Find a way to partner with art incubator at UNC

Artists affordable studio and living space

Work to change perception of CH from a basketball town to an art town

Free parking incentive/parking prevents me from attending

Scavenger hunt/geo tracking

Promote more foot traffic

Host a basketball on parade (like cow parade) in downtown

More art in general in downtown – need to look like an arts town

Focus on creative economy ventures not the fine arts – create more incubators and find an interface between arts and entrepreneurship (1789, LaUNCh)

Develop maker space and give access to townies

Can't promote downtown until the parking issue is solved

Doesn't seem to be much cohesion between arts organizations

Need good data – economic analysis to prove value of the arts

Arts need to be more than just token

Rosemary street could be developed as a creative hub – support for non-profit art start-ups

More art in the landscape i.e art created by the public with students

Public art sets the tone of a city

Create sidewalk art display space

Art vending machines

We need spaces like Weaver Street Green for programming and as a sculpture park

CH used to be known for its murals. We need to re-establish the mural program

There is a lack of exciting public art. Most the public art is hidden e.g animal sculptures behind library. Why were they not put in front? Staff at the library don't even know they are there.

The most exciting sculpture spot is Mike Roig's yard in Carrboro. Need something like that in CH

Create opportunities for pop up and short term businesses – Raleigh has small glass pop-up stores on their plaza  
Need more visual vibrancy. Portland OR has artist designed bus shelters, trash cans, benches that adds color and interest.  
San Francisco has flags with different messages all over town. Colorful flags could be hung and designed by artists  
More art along the trails  
Really like the word plantings  
More art is needed outside the downtown UNC area – seems to be an aversion do doing something outside those areas  
More street closures for food trucks and other art activities  
Murals are what CH is known for. Disappointed that they are not kept up  
In SF there is a author reading that moves from block to block  
Culver City has a movie festival of films made in Culver City. Maybe we could do a made in the area film festival  
Carrboro and Chapel Hill should collaborate not compete  
Make the alleys more attractive  
Miniature golf course designed by artists  
Banners across Rosemary  
Need a signature “summer” event  
Fringe festival  
What about a hipster flea market type event  
Should consider establishing a United Arts Fund to help arts non-profits and so there would be less competition for the same dollars  
CH needs a parklet (short duration pop-up parks in urban settings) program  
Parking lots could be utilized for performances

#### Goal 4 – Expand facilities, marketing and funding to support a thriving arts community

Need a facility like Golden Belt in Durham for studio space – should be downtown  
Work with developers to identify potential existing or new spaces  
New P & R building should be designed with exhibition, classroom, a café and spaces that can be rented out for income (see attached new building idea submitted by a citizen)  
Carrboro has an arts center and is planning an expansion – conversation should be had about a joint facility  
Use empty store fronts at mall for programming  
We need affordable performance space  
Partner with UNC to use some of their spaces  
Look at other organizations mission statements – how do they do it

Promote CH arts and artist at RDU

Need a solid branding campaign

e-mail citizens about events – use Town e-mail alert system like when there is a street closure or weather alert

Advertise on WRAL.com

Reach more UNC students through social media posts and DTH

Tap into neighborhood listservs

Go for lots of big grants

Town should better support the arts by funding programs and helping those non-profit arts groups already doing programming

Question logic in trying to do classes, programs and performances in a single space

Need a dedicate space for the arts

Lack of facilities – dance, theater and other independent companies based in CH don't perform here

Need better collaboration with UNC and community access to UNC spaces

Look to the public schools for space

IFC building would be a good central location for a downtown art space

Open up alternative sources of funding besides arts foundations with emphasis on tech/entrepreneurial i.e. National Science Foundation, independent entrepreneurs

Use technology to help market CH arts - create app that shows venues and parking – successful in other towns

Need for a synchronized calendar of art events – Orange Co/Visitor Center has one, but requires individual organizational input. Many organization don't have the time and staff.

Need a clearinghouse for event information – Bloomington IN, has a town supported web portal – rebutal -Bloomington entertainment district model is different may not work in CH

Should advertise more in the Indy – rebuttal – Indy seems more Durham and Raleigh centric

There is no systematic or effective promotion of the arts

More promotion needs to be done through social media – get council member's kids to help.

Needs to be at all levels – communication needs to be consistent and focused in cafes