

Council Goals 2014–16



Create a Place for Everyone



- A. Adopt and implement affordable housing strategies
- B. Initiate planning for new ways to inform residents about Town government
- C. Enhance support for code enforcement
- D. Review and refine focus for youth services and begin planning for youth-centered facilities

Grow Town and Gown Collaboration



- A. Strengthen collaboration with UNC and UNC Healthcare
- B. Adopt downtown master plan
- C. Continue partnership on NCNGN (Regional fiber)
- D. Initiate strategy for use of fiber with UNC, UNC Health Care, Carrboro (2016 Goal)

Facilitate Getting Around



- A. Adopt a sustainable transit financial plan in partnership with UNC-Chapel Hill and Carrboro
- B. Adopt and implement a Bike Plan
- C. Initiate a Pedestrian Plan (2016 Goal)
- D. Evaluate a transit trolley (2016 Goal)

Develop Good Places, New Spaces



- A. Initiate planning for new public safety and recreation facilities
- B. Decide asset management recommendations for remaining town-owned property
- C. Use lessons learned from public-private partnerships to develop new partnerships
- D. Approve plan for funding Chapel Hill share of Rogers Road Sewer in partnership with Carrboro and Orange County
- E. Approve an implementation strategy for Northside Community Plan
- F. Approve capital planning strategy and funding for ongoing maintenance of Town facilities such as routine playground maintenance
- G. Approve strategies for increased energy efficiency in local development
- H. Identify and develop prioritization process for a potential bond referendum (2016 Goal)
- I. Initiate future development planning for the Greene Tract with ownership partners (2016 Goal)

Nurture Our Community



- A. Continue development of predictable, streamlined development review processes that result in added value
- B. Decide future Solid Waste Transfer Facility issues
- C. Adopt Revised Personnel Ordinance
- D. Adopt a Stormwater Management Plan strategy
- E. Create a strategy to impact out of school time, ESL, and vocational classes for youth with non-profit organizations (2016 Goal)

Support Community Prosperity and Engagement



- A. Identify Priorities for Chapel Hill 2020 Focus Area Plans and staff resources for implementation
- B. Expand incubator and co-working spaces in downtown or in development corridors
- C. Continue performance based business recruitment strategies
- D. Adopt strategies for adding office and retail tax base (2016 Goal)
- E. Evaluate optimal ratio for office, retail and residential uses to meet Chapel Hill 2020 plan goals (2016 Goal)
- F. Expand small business loan program (2016 Goal)