

Why?

A Participatory Culture

Digital technologies are connecting people in ways that were never before possible. Creative Commons aims to help enable a participatory culture – a culture in which everyone can actively engage in the creativity that surrounds us, and in which access is assured to cultural, scientific, and educational content that has been pre-cleared for use by its authors.

Some Reasons to use CC

- To maximise exposure and increase distribution
- To rely on innovative business models rather than fully fledged copyright to secure a return on your creative investment
- To contribute to and participate in the public sphere



<http://www.creativecommons.org.nz/>



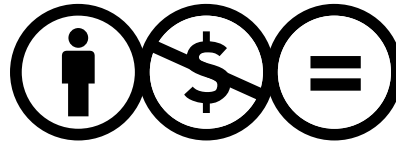
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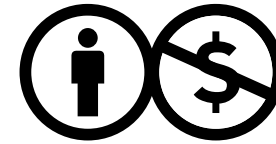
Some Licences

Attribution Non-commercial No Derivatives (by-nc-nd)



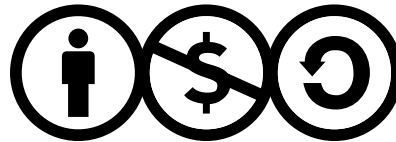
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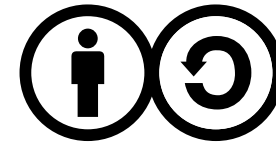
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