



# QQML 2014

## 6th International Conference on Qualitative and Quantitative Methods in Libraries



27 - 30 May 2014 Istanbul Turkey

[www.isast.org](http://www.isast.org)

**“Kadir Has University, Istanbul**

The 6th *Qualitative and Quantitative Methods in Libraries International Conference (QQML2014)* was scheduled during the previous 5th QQML2013 Conference. QQML2009, 2010, 2011, 2012 and 2013 were successful events both from the number and quality of the presentations and from the post conference publications in Journals and Books. QQML2014 will continue and expand the related topics.

*Quantitative and Qualitative Methods (QQM)* are proved more and more popular tools for Librarians, because of their usefulness to the everyday professional life. QQM aim to the assessment and improvement of the services, to the measurement of the functional effectiveness and efficiency.

QQM are the mean to make decisions on fund allocation and financial alternatives. Librarians use also QQM in order to determine why and when their users appreciate their services. This is the start point of the innovation involvement and the ongoing procedure of the excellent performance.

Systematic development of quality management in libraries requires a detailed framework, including the quality management standards, the measurement indicators, the self-appraisal schedules and the operational rules.

These standards are practice-oriented tools and a benchmarking result. Their basic function is to express responsibly the customer (library user) -supplier (library services) relationship and provide a systematic approach to the continuous change onto excellence.

### Sub themes of the Conference

1. Bibliographic Control
2. Bibliometric Research
3. Change of Libraries and Managerial techniques
4. Changes in Learning, Research and Information needs and Behaviour of Users
5. Climate Change Data
6. Communication Strategies
7. Data Analysis and Data Mining
8. Development and Assessment of Digital Repositories
9. Development of Information and Knowledge Services on the Public Library
10. Digital Libraries
11. Economic Co-operation and Development
12. Energy Data and Information
13. Environmental Assessment
14. Financial strength and sustainability
15. Health information services
16. Historical and Comparative case studies related to

17. Information and Data on various aspects of Food and Agriculture
18. Information and Knowledge Services
19. Information Literacy: Information sharing, Democracy and Lifelong Learning
20. Library Cooperation: Problems and Challenges at the beginning of the 21st century
21. Library change and Technology
22. Management
23. Marketing
24. Museums, Libraries and Cultural Organizations
25. Music Librarianship
26. Performance Measurement and Competitiveness
27. Publications
28. Quality evaluation and promotion of info
29. Technology & Innovations in Libraries and their Impact on Learning, Research and Users
30. Technology transfer and Innovation in Library management



### Papers and Presentations\*

Conference presentations would be Theoretical and Technical papers, Case studies, Applications, Collaborative projects targeted at a wide range of audiences: Librarians, archivists, library technologists, library administrators, and library and information science students.

Also we encourage session and mini-workshop (2 or more sessions) proposals. For a coordinator of a special session of 4-5 speeches or a workshop, the conference fees will be waived.

Submitting a Proposal for a session or a workshop to [secretar@isast.org](mailto:secretar@isast.org)

Proposals must include the following information:

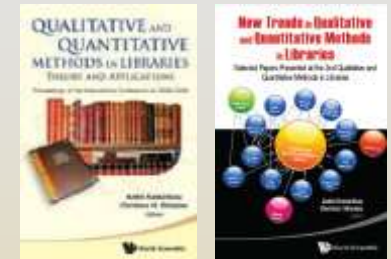
- Proposed title
- One - to two - paragraph abstract
- Name(s) and contact information for the chairman and the committee (in the case of a workshop)

\*The previous QQML2009, 2010, 2011, 2012 and 2013 papers where published in Library Science Journals and in two books:

1. *“Qualitative and Quantitative Methods in Libraries: Theory and Applications”* World Scientific, 2010.

2. *“New Trends in Qualitative and Quantitative Methods in Libraries”*, World Scientific, 2011.

Some of the best papers presented in the QQML Conferences are already published in the QQML\_Journal at: <http://www.qqml.net>



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Conference website: <http://www.isast.org>  
For Abstract/Paper submissions send email to:  
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