



Dear Madam/Sir,

You are warmly invited to the EUobserver's fifth high level annual conference on the topic of creative rights:

Cultural Diversity and Europe 2020: Nuisance or necessity?

DATE 26 January 2011

TIME 13:30 – 18:30

VENUE Musical Instruments Museum, Brussels

The European Commission is shortly to present a number of initiatives to regulate the creative industries and online markets.

- How is it possible to create an internal market for creative products while at the same time helping Cultural Diversity to flourish?
- What should be in the commission's upcoming framework Directive on collective rights management?
- How will European Cultural Diversity contribute to the Europe 2020 Strategy?

Our panels of confirmed expert speakers include:

- **Rick Falkvinge:** Leader and founder of the Swedish Pirate Party
- **Doris Pack:** MEP, Group of the European People's Party (Christian Democrats), Chairman of the European Parliament's Culture and Education committee
- **Kerstin Jorna:** Acting Head of Cabinet, Internal Market and Services, European Commission
- **William Bush:** Director of Communications and Public Affairs, Premier League
- **Peter Schønning:** Lawyer and copyright expert, chairman of the Danish Anti Pirate Group
- **Christian Hauptmann:** Deputy General Counsel of RTL Group and representing the Association of Commercial Television in Europe (ACT)
- **Philippe Kern:** Director, KEANET
- **Peter Weber:** Chairman of the European Broadcasting Union (EBU) Legal and Public Affairs Committee
- **Ronald Gertz:** Chairman and Founder, Music Reports

The conference will bring together stakeholders, law-makers and experts from the EU institutions, member states and creative industries.

For more details and for registration, please see the conference website:
<http://conferences.euobserver.com>

We look forward to seeing you for an exciting day of discussion and debate!

Best regards,
EUobserver