



## CC ASIA-PACIFIC REGION 2009 REGIONAL CONFERENCE

### ACTION PLAN STATEMENT

After the presentations and the discussions of the participants in the **2009 CC Asia-Pacific Regional Conference** and recognizing our cultural and language diversity in defining the regional roadmap for Creative Commons,

**WE**, the **CC Jurisdiction Projects in Asia and the Pacific**, hereby propose and adopt the following action strategy:

1. To take a proactive role in expanding and building the CC communities in Asia and the Pacific and endeavor to help identify networks particularly in countries in the region where no recognized Creative Commons jurisdiction projects exists. Towards this end, the CC jurisdiction projects in Asia and the Pacific shall continue to hold an annual regional conference and/or activity. For the year 2010, CC Korea tentatively agreed to host the event.
2. To seek, or request for, funding support from Creative Commons International and/or organize a recognized legal entity for the Asia Pacific region that will undertake fund-raising or donation-grant seeking activities to support region-wide projects and programs and the hosting of an annual regional conference and/or activity;
3. To build, administer, and manage a common web portal for Asia and the Pacific in order to establish its regional identity and strengthen global exposure by incorporating, among others, a comprehensive knowledge base of CC license versions and copyright laws, aggregating and linking the digital content of each jurisdiction in English and translated into the different languages of the region. CC Thailand shall take the lead in this endeavor. In

the meantime, all CC jurisdiction projects in Asia and the Pacific region are encouraged to provide an English translation or version of their respective websites and provide for links of each others sites;

4. To publish a bi-monthly electronic newsletter for the Asia-Pacific Region beginning May 2009. CC Philippines and CC Taiwan shall co-lead this endeavor;
5. To mutually cooperate in providing CC Singapore, as project lead, the relevant information, data, researches, instrumentation and/or tools to enhance and produce a more realistic quantification and determination of CC usage statistics and metrics in the region;
6. To propose to Creative Commons to continue holding a yearly global event or activity as a necessary medium to advance the cause of Creative Commons, or at the very least, organize a gathering of project jurisdiction leads;

Following the indication of Dr. Catharina Maracke, Director of Creative Commons International in her 2008-2009 global update report, **WE** hereby designate *Professor Jimmy Soriano, Project Lead of CC Philippines, as Spokesperson of CC Asia and the Pacific Region*, who shall serve for a term of one year, or until the next regional meeting and/or upon the consensus of the majority of the project jurisdictions in the region, whichever comes earlier. As such Spokesperson, his primary responsibilities include: (a) to communicate and coordinate the implementation of this action plan, (b) to initiate, moderate the discussions, and/or gather the consensus of the project jurisdictions on any issue or matters involving Creative Commons that affect the region and communicate the same to proper channels/authorities, and (c) perform such other functions that may be requested of him subsequently by the project jurisdictions upon consensus of the majority.

And finally, **WE** hereby resolve to express our profound gratitude and appreciation to the **Arellano University School of Law**, CC Philippines Lead Public Institution, through *Dr. Florentino S. Cayco III*, for sponsoring the **2009 CC Asia-Pacific Regional Conference** ("*The Commons Crossroads: Defining the Roadmap of Creative Commons in Asia and the Pacific*") in Manila.

Manila, Philippines: 6 February 2009.

### **Signing Participants:**

**Jongsoo Yoon**  
CC Korea

**Chunyan Wang**  
CC China Mainland

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CC Korea

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CC China Mainland

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CC Singapore

**Tyng-Ruey Chuang**

CC Taiwan

**Po-Chiang Chao**

CC Taiwan

**Ya Lei Ku**

CC Taiwan

**Chitpong Kittinaradorn**

CC Thailand

**Nicolas Suzor**

Australia

**Mars de Castro**

CC Philippines

***WE also Concur:***

**Phichai Phuechmongkol**

CC Thailand

**Wen-Yin Chou**

CC Taiwan

**Pei-Yi Wang**

CC Taiwan

**Jessica Coates**

CC Australia

**Brian Fitzgerald**

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CC Japan

**Tomoaki Watanabe**

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**Naoto Ikegai**

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**Maki Higashikubo**

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**Dominick Chen**

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***Participated in the Discussion:***

**Haggen So**

CC Hongkong