Broadcast your Vote – Have you seen the Howard video on YouTube? Are you in Rudd’s Top
Friends list on MySpace? Do you secretly dance along with Obama Girl?

The ARC Centre of Excellence for Creative Industries and Innovation, the Institute for Creative
Industries and Innovation and Queensland University of Technology Faculty of Law invite you to an
afternoon of conversation with key researchers and industry players discussing the phenomenon
of political videos in a user-generated world. From mashups to policy announcements: will this
election will be determined by the daily hit rate?

Find out which politicos are online and what they are doing, how people are responding and what
opportunities for renewed political engagement, commentary and criticism these new technologies

speakers

Associate Professor Terry Flew, Head of Postgraduate Studies, Creative Industries Faculty,
Queensland University of Technology.

Professor Flew’s presentation is titled What is Citizen Journalism, and Why does it emerge now?,
and will deal with some recent manifestations of citizen journalism, its relationship to Web 2.0
technologies, and the crisis of authority in mainstream journalism.

Professor Flew is the author of New Media: An Introduction (Oxford University Press, 2005, 2nd Edition; 3rd edition to be published
January 2008) and Understanding Global Media (Palgrave Macmillan, 2007) and heads the QUT-based research team for an

Elliott Bledsoe, President, Vibewire Inc.

Elliott will be speaking about the ability to remix and parody political content published online, and
how that is generating new platforms for political engagement, particularly for young voters.

Elliott is the President of Vibewire Inc, the youth-led non-profit media and arts organisation which aims to re-invigorate Australia’s
democracy. In 2007 Vibewire will be running ElectionTracker, a project which utilises youth correspondents to cover the Federal
Election from the campaign trail itself. Elliott is also a Project Officer for the Creative Commons and Open Content Licensing
research project, a research arm of the Australia Research Council Centre of Excellence for Creative Industries and Innovation.
Following the speakers, the event will open up for discussion between the audience and a panel of experts on current trends in the use of Web 2.0 in political discourse, led by Professor Brian Fitzgerald, Director, Intellectual Property: Knowledge, Culture and Economy, Faculty of Law, QUT.

discussants

Professor Greg Hearn, Director, Institute of Creative Industries and Innovation

Jessica Coates, Project Manager, Creative Commons Clinic, ARC Centre for Creative Industries and Innovation

Dr Melinda Rackham, Executive Director of the Australian Network for Art and Technology

Professor Paul Draper, Director of IMERSD (Intermedia, Music Education & Research Design) and Deputy Director, Queensland Conservatorium Research Centre, Queensland Conservatorium, Griffith University

At the close of Democracy 2.0 please join us for afternoon tea as Professor Greg Hearn launches Unlocking the Potential Through Creative Commons: An Industry Engagement and Action Agenda. This report by the ARC Centre of Excellence for Creative Industries and Innovation evaluates and responds to the outcomes of the CCau Industry Forum held in November 2006 and discusses the application of Creative Commons in Australia.

Following the event, from 6.00 - 7.30pm the ARC Centre for Creative Industries and Innovation, in conjunction with the Australian Network for Art and Technology, will be hosting the still/open Forum, featuring international guests Allessandra Ludovico, Beatriz da Costa, Andy Nicholson and Creative Commons Australia. This event will also include the launch of Filter #65 “This is not Open Source”. For more information on the still/open program, see www.anat.org.au/stillopen