

CHAPEL HILL PUBLIC ARTS COMMISSION MEETING REPORT
Wednesday, December 9, 2015
5:30 pm – 7:10 pm

1. Call to Order/Introduction of Guests (Dan Cefalo, Chair)

Members Present: Daniel Cefalo, Chair; Emily Kass, Vice Chair; Peter Bosman; Claire Drysdale; Jean Michel; Josh Rosenstein; Sally Stollmack; Laura Williams; Kat Wilson.

Guests: Sarah Wolfe.

Staff Present: Jim Orr, Director Parks & Recreation; Linda Smith, Assistant Director Parks & Recreation; Jeff York (Liaison), Cultural Arts Administrator; Steve Wright, Public Art Coordinator

2. Approve November 11, 2015 Action Report

The action report was unanimously approved as written.

3. Shimmer Exhibition Proposal Update

Sarah will meet student volunteers for Shimmer this Friday. Updates: artists are on website with links to their websites; venue logistics finalizing (power cords, artists touring space), updated map passed around, updated marketing plan passed around; FB posts x2 week; press release issued; installations evenly split between Carrboro & Chapel Hill; streets will not be closed off.

To answer CHPAC questions previously submitted: if event is cancelled, some funds could be returned but some others could not; In Light Richmond was a 1-night event for first 7 years, this year finally 2 nights, run by 1708 Gallery, \$150K budget now but started small like Shimmer will; \$30K of income has been collected for Shimmer; Sarah, Deb Hepp (Graphic Designer) & Chris Vitelloe (sp? Artist liaison) are the event staff; called an event rather than a festival to differentiate and put focus on the installations and the experience of walking through the event that night. Event will have liability insurance.

Attendance will be gauged by checking with vendors; budget ideal of \$50K changed to \$30K and is accommodated by cutting marketing, Wolfe's pay, and no need now for extra police pay; brochure being made w/ Chamber of Commerce to be distributed downtown; posters will be made w/ Downtown Partnership; ArtsCenter & Ackland events scheduled for that night have been spoken with. Dan recommended Shimmer reach out to Carrboro's food truck valentine's day night (sponsored by Farmer's Market). Emily recommended WCHL be utilized, get an interview. Josh recommended contacting campus media also. Banner will be at St. John's AME church and one other location. Yard signs possible not definite. FB event invite through SmARTs and partners and sponsors. Emily likes how Richmond event starts with a lantern parade, some kind of kickoff event would be helpful. Sarah said Circ de Vol (sp?) will rove the grounds to help kick it off, as will Bella (sp?) dance group; ArtsCenter kids may make some lanterns ahead of time. Wilson described Durham Click festival with projections and light/shadow activities that visitors can interact with; create a # for videos and photos of such things (can help measure volume) and put it on PR, posters, etc. in advance.

York said P&R will lend tents, cords, cord covers, tarps, solar trailer to help out. Dan asked about distance from ArtCenter to Ackland. Sarah said Ackland and UNC are considered more as satellite. Main center of the event is the West End and Carrboro. Jim Orr said we could also use signacades. Dan asked for the light sign trailers used for football games. Josh asked what help do you need? Sarah needs volunteer help day or and help spreading work and publicizing.

4. Cooper Herman Memorial

Cooper Herman Little Red Riding foundation raises funds and provides support for families needing pediatric cancer care. Parents commissioned local artist Wayne Vaughn to create a sculpture for Southern Village green but that site is no longer available. Request is to site this sculpture in Community Center park.

Permanent Collection Committee of Sally Stollmack, Peter Bosman, Emily Kass, Linda Smith and Jeff York will consider this in January and will bring back a recommendation to CHPAC.

Staff noted that the Town also has a naming committee. Jim recommended contacting Naming Committee staff liaison Wes Tilghman.

5. Review of Arts Plan

Dan said plan should go to council this spring. CHPAC reviewed survey results so far. Worth continuing to issue survey and collecting responses up until Council's consideration of the plan.

6. CH Art Tomorrow (CHAT)

Commission discussed ways of outreach, including P&R rec centers and Town Library.

7. Chair and Committee Updates

Kat described idea of having an artist teach a project to school art instructors, who then teach it in their classes, in latter part of the school year, as this year's Artist-in-Residency project. She also described drama club Talent Show event on Dec. 4; 186 tickets were sold for \$3 each; project is already student driven; turnout was good and funds still being received; 2 contractors (Elijah and Gregory); lesson plans and skills taught will be presented in January; 3 productions, students can be involved in all 3 or just 1 or 2; diverse students forming a drama community. Josh described the pride and participation of the kids and the supporting adults.

Josh & special events committee (w/ Mandey & Jean Michel) met with Meg McGurk of Downtown Partnership re: artwalk. Short-term idea is to go door-to-door w/ vendors & businesses to hear their input; DTP is getting an intern. Dan said Art Menius and Bevan Ramsey wanted to be on committee. Are Carrboro venues getting better attendance than Chapel Hill venues? Suggestions that artists selected for Artwalk be informed of their responsibility to bring out attendees to 2nd Friday event.

Claire said she was interested in exhibitions committee and student/schools committee, and she was invited to attend both.

8. Staff Reports & Updates

Mistake to correct on staff reports & updates: January 22 is CAP deadline. Friday evening January 29 is grand opening for Library PFA project, Commissioners invited. York said new Council Liaison has schedule difficulty with 2nd Wed. evening meeting: 3rd or 4th Wed., or 3rd Tues. at same times are possibilities. Tuesdays are out... 3rd Wed. considered as a permanent change. York will send email poll. Wright will email out links to URL locations of all Commission notebook materials.

9. Other Announcements

Claire has art opening at Arts Center January 8. Laura has work up at Light Gallery in December.

10. Adjourn

Meeting adjourned at 7:10 p.m.