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Press Release

dublab & Creative Commons Launch “Into Infinity”

Ready-to-Remix Art and Music Exhibit Online Now;
Physical Installations to Follow

San Francisco, CA, USA and Los Angeles, CA, USA – August 26, 2008

Today, dublab and Creative Commons announced the launch of Into Infinity, an art and music exhibit jointly produced by the two nonprofit organizations. The online version of the exhibit is online now at <http://intoinfinity.org/>; physical installations are being planned for Winter 2008 and throughout 2009.

Into Infinity comprises a collection of ready-to-remix 12-inch circular artworks and 8-second music loops created by a vast array of artists from around the world. Contributors include world-renowned graffiti artist Kofie, 2008 Whitney Biennial alumni Lucky Dragons, Anticon collective member Odd Nosdam, and electronic musicians Flying Lotus and DNTEL (AKA Jimmy Tamborello of The Postal Service). New submissions will be added to the exhibit regularly.

All of Into Infinity’s works are available for download under a Creative Commons Attribution-Noncommercial copyright license. This license gives the public the legal right to share, remix, and reuse all of the pieces of Into Infinity for noncommercial purposes. For the full terms of this Creative Commons license, visit <http://creativecommons.org/licenses/by-nc/3.0/>.

Into Infinity’s producers invite people to download the exhibit’s works and use them as source material for their own creations.

“Into Infinity is all about embracing the infinite possibilities of art and music,” says Mark McNeill, dublab’s founder. “These works are available to everyone in the world to reshape, remix, and redesign as many times over as possible. We can’t wait to see all of the creative ways people use them.”

“Sampling, remixing, and repurposing other people’s work has resulted in some of the greatest art of our times,” says Eric Steuer, Creative Commons’ creative director. “With this project, we want to make the statement that this sort of creativity should not only be legal, but also explicitly encouraged.”

Into Infinity’s producers add that new works made from assets offered online will be eligible for submission to the exhibit.

“As the show regenerates and expands, we’ll incorporate the best remixes into the show for display online and in our real-world exhibitions,” says McNeill.



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About dublab

dublab is a nonprofit creative collective devoted to the growth of positive music, arts, and culture. At the core of the organization's operations is a web radio station that broadcasts several streams of dublab's signature "future roots" music. dublab has been broadcasting online since 1999 and now reaches more than 300,000 international listeners monthly. dublab's creative actions include art exhibits, film projects, event production, and record releases. Into Infinity follows along the vibrant conceptual curve of dublab's previous art projects: Up Our Sleeve, The Dream Scene, and Patchwork. Information about all of these projects is available at <http://dublab.com/artaction>.

About Creative Commons

Creative Commons is a not-for-profit organization, founded in 2001, that promotes the creative re-use of intellectual and artistic works, whether owned or in the public domain. Through its free copyright licenses, Creative Commons offers authors, artists, scientists, and educators the choice of a flexible range of protections and freedoms that build upon the "all rights reserved" concept of traditional copyright to enable a voluntary "some rights reserved" approach. Creative Commons was built with and is sustained by the generous support of organizations including the Center for the Public Domain, Omidyar Network, The Rockefeller Foundation, The John D. and Catherine T. MacArthur Foundation, and The William and Flora Hewlett Foundation, as well as members of the public. For more information about Creative Commons, visit <http://creativecommons.org>.

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