

http://creativecommons.org

### CREATIVE COMMONS LICENSES OFFERED IN PERU

Silicon Valley-based NGO reinforces its activities around the globe and introduces its innovative copyright licenses in Peru.

San Francisco, CA, USA; Berlin, GERMANY; and Lima, Peru — June 29, 2006 — Creative Commons, a nonprofit dedicated to building a body of creative work free to share and build upon today announced the launch of its licenses in Peru.

Creative Commons copyright licenses are available free of charge from the group's website (<a href="http://creativecommons.org">http://creativecommons.org</a>). The licenses allow authors and artists to mark their works as free to copy or transform under certain conditions—to declare "some rights reserved," in contrast to the traditional "all rights reserved"—thereby enabling others to access a growing pool of raw materials without legal friction.

Staff at Creative Commons' offices in San Francisco and Berlin worked with a project leads Oscar Montezuma and Pedro Mendizabal in Peru to adapt the standardized licenses to Peruvian law. Creative Commons Peru <a href="http://pe.creativecommons.org">http://pe.creativecommons.org</a> is hosted by Computers Professionals for Social Responsibility - Peru (CPSR-Peru) <a href="http://cpsr-peru.org">http://cpsr-peru.org</a>

"The Peruvian version of the Creative Commons licenses will be launched after the iLaw Program 2006 being held at Pontificia Universidad Catolica del Peru. Professor Lawrence Lessig of Stanford University, CEO & Chairman of Creative Commons, will deliver the keynote speech on the importance of Creative Commons Peru", says Oscar Montezuma.

"CC has been very well received in Peru. It has quickly gained the interest of many individuals and institutions ranging from the private to public sector. Success has been such, that I think Peru can eventually become a promising global free culture spot in South America".

"We are proud of the achievements of the Creative Commons community in Peru. This is a success for all Peruvian authors and creators," adds Pedro Mendizabal.

# **About CPSR-Peru**

CPSR-Peru is a public interest research centre on information and communications technology (ICT). Founded in Lima in October 2002, as a civil

### **Press Release**



http://creativecommons.org

society non-profit association, its mission is to promote the use and development of ICT in a socially responsible way; to influence the process of public policies decision-making related to ICT and to foster the development of a more humane information society. For more information about CPSR-Peru visit <a href="http://www.cpsr-peru.org">http://www.cpsr-peru.org</a>

# **About Creative Commons**

A nonprofit corporation founded in 2001, Creative Commons promotes the creative re-use of intellectual and artistic works—whether owned or in the public domain—by empowering authors and audiences. It is sustained by the generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network, and the Hewlett Foundation.

For general information, visit <a href="http://creativecommons.org">http://creativecommons.org</a>.

## Contact

Oscar Montezuma CPSR-Peru, Lima oscar@montezuma.ws

Christiane Henckel von Donnersmarck Executive Director Creative Commons International, Creative Commons christiane@creativecommons.org

Mia Garlick General Counsel & COO, Creative Commons mia@creativecommons.org

#### Press Kit

http://creativecommons.org/presskit/