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# PEARL JAM RELEASES ITS FIRST MUSIC VIDEO IN EIGHT YEARS UNDER A CREATIVE COMMONS LICENSE

"Life Wasted" Clip Available for Download at Google Video and PearlJam.com

## May 19, 2006

Today, Creative Commons announced that the video for Pearl Jam's new single "Life Wasted" will be offered to the public under the Creative Commons Attribution-Non-Commercial-NoDerivs license, so that the people around the world can legally copy, distribute, and share the clip. For the specific terms of the license, see <u>http://creativecommons.org/licenses/by-nc-nd/2.5/</u>.

This announcement marks the first time in eight years that Pearl Jam has released a music video. It is also the first time that the band has licensed work under one of Creative Commons' free, flexible copyright licenses.

"Once again, Pearl Jam is taking the lead, watching others in the rear view mirror," says Lawrence Lessig, CEO of Creative Commons. "Pearl Jam's decision to offer its new video to the public under a Creative Commons license proves that the band's reputation for fan-friendliness is well deserved. It's an inspiration to those of us who are passionate about building a pool of creative work that can be freely and legally shared by the world."

Pearl Jam and J Records are offering the video as a free download at Google Video (<u>http://video.google.com</u>) and Pearl Jam's official site (<u>http://pearljam.com</u>) from today, May 19<sup>th</sup>, through May 24<sup>th</sup>. After May 24<sup>th</sup>, the clip will be made available for sale.

### About Pearl Jam

Since the 1991 release of Pearl Jam's multi-platinum debut album *Ten*, the band has sold nearly 60 million albums worldwide, including millions of live bootlegs. To date, the band has released eight studio albums, two live collections, a double-disc collection of B-sides, and a double-disc greatest hits set.

### About Creative Commons

A nonprofit corporation founded in 2001, Creative Commons promotes the creative re-use of intellectual and artistic works - whether owned or in the public domain - by empowering authors and audiences. It is sustained by the



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generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network Fund, and the Hewlett Foundation. For general information, visit http://creativecommons.org

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