



*<http://creativecommons.org>*

**Press Release**

## **GOOGLE ADVANCED SEARCH ENABLES CC-CUSTOMIZED SEARCHING**

**San Francisco, USA – November 4, 2005**

Creative Commons, a nonprofit organization that provides flexible copyright licenses for authors and artists, today announced that Google now enables filtering for Creative Commons-licensed content.

Following the example of Yahoo!'s CC-search (<http://search.yahoo.com/cc>) that was released in March 2004 and then incorporated into Yahoo!'s Advanced Search page, Google has incorporated a new element into its Advanced Search page ([http://www.google.com/advanced\\_search](http://www.google.com/advanced_search)) that allows users to filter their search by "Usage Rights." By choosing to search for content that "allows some form of reuse" or "can be freely modified, adapted or built upon," search results will be limited to content that is made available under a Creative Commons license.

Creative Commons CEO & Chairman, Lawrence Lessig said "Creative Commons is thrilled by Google's decision to join Yahoo! in enabling the spread of CC-licensed content. Now two major search engines recognize Creative Commons licenses; this confirms that CC is an important part of the infrastructure of the Internet.

Creative Commons own search page at <http://creativecommons.org/find/> now gives site visitors the ability to search using either Google or Yahoo!.

### **About Creative Commons**

A nonprofit corporation founded in 2001, Creative Commons promotes the creative re-use of intellectual and artistic works—whether owned or in the public domain—by empowering authors and audiences. It is sustained by the generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network Fund, and the Hewlett Foundation.

For general information, visit <http://creativecommons.org>

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