

<http://creativecommons.org>

## CREATIVE COMMONS LICENSES OFFERED IN HUNGARY

*Silicon-Valley-based NGO introduces its innovative copyright licenses in Hungary*

**San Francisco, CA, USA and Berlin, GERMANY – October 15, 2005** — Creative Commons, a nonprofit dedicated to building a body of creative work free to share and build upon, today unveiled a localized version of its innovative licensing system in Hungary.

Creative Commons copyright licenses are available free of charge from the group's website (<http://creativecommons.org>). The licenses allow authors and artists to mark their works as free to copy or transform under certain conditions—to declare “some rights reserved,” in contrast to the traditional “all rights reserved”—thereby enabling others to access a growing pool of raw materials without legal friction.

Staff at Creative Commons' offices in San Francisco and Berlin worked with Project Leads Bodó Balázs (Center for Media Research and Education - MOKK) and Attila Kelényi (Kiskapu Publishing) and Legal Leads Dr. Ágnes Dudás and Dr. Anikó Gyenge (Hungarian Academy of Sciences, Infocommunications Law Centre) to adapt the standardized licenses to Hungarian law.

Today the licenses will be launched during the closing ceremony of the “RE:activism“ conference on new media and activism, in Budapest. As part of the event, Lawrence Lessig, Chairman & CEO of Creative Commons, Dr. Gábor Faludi, Senior Legal Counsel of the Collecting Society of Hungarian Musicians, István Rév, Director of the Open Society Archives and György Csepeli, political state secretary of the Ministry of Informatics and Communications will discuss their vision on how technology, copyright legislation and cultural access and preservation interact in a linguistically and culturally secluded environment such as Hungary. DJ Shuriken will entertain the audience with Hungarian dance singles from the past 40 years.

### **About The Center for Media Research and Education (MOKK)**

The Center for Media Research and Education (MOKK) was founded in 2002 as a joint effort of the Department of Sociology and Communication at the Budapest University of Technology and Economics and the leading Hungarian telecommunication company, Hungarian Telecom, with the aim of furthering multi-disciplinary research and education in the field of new media in Hungary. MOKK is built around the conviction that it is impossible to understand the



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sociocultural effects of new technologies without taking into account their technical foundations and attributes—and equally, that in order to develop successful new media applications one needs to understand the sociocultural context of their use.

For more information about MOKK, visit <http://mokk.bme.hu/>

### **About Creative Commons**

A nonprofit corporation founded in 2001, Creative Commons promotes the creative re-use of intellectual and artistic works—whether owned or in the public domain—by empowering authors and audiences. It is sustained by the generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network Fund, and the Hewlett Foundation.

For general information, visit <http://creativecommons.org>. For information about the Creative Commons Hungary project, visit <http://www.creativecommons.hu/>

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### **Press Kit**

<http://creativecommons.org/presskit/>