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Press Release

CREATIVE COMMONS SUPPORTING WE'RE NOT AFRAID COMMUNITY MOVEMENT

San Francisco, US, & London, UK, 1st August 2005—Creative Commons and www.werenotafraid.com (WNA) today announced a landmark partnership whereby WNA will incorporate Creative Commons licensing into the WNA site, upcoming Proud Gallery exhibit and the 'We're Not Afraid' book. By using the Creative Commons Attribution-NonCommercial-ShareAlike 2.0 license, people around the world will be able to legally copy, redistribute and adapt the images that are made available (provided that they make any adaptations available under the same license terms).

“By joining with Creative Commons, We're Not Afraid is able to give anyone in the world access to the incredible, ever-growing content that makes up the site. So far we have more than 6000 images online and more than 25,000 waiting to be added to the site, as well as numerous songs, poems, movies, and statements that have been submitted by our visitors sharing their own artistic representations on terrorism in the world,” said Alfie Dennen, WNA founder. “With a Creative Commons license, we can give the world this amazing resource without risking the rights of its creators.”

WNA developed as an offshoot of MoblogUK, Europe's most successful moblogging site and the site responsible for posting the first ever images of the devastating effects of the 7th July London train bombings.

To date, www.werenotafraid.com has received more than 25,000 image submissions as well as countless multimedia submissions including music, video, and written pieces all of which are licensed under Creative Commons Attribution-NonCommercial-Sharelike 2.0 license.

The world community has been contributing a diverse range of content to the site; images showing personal views of the events such as:

<http://www.werenotafraid.com/images/bronxelfak/sagee.jpg>

As well as original and quality recordings such as this track, by Chris and John Mendelsohn:

<http://www.werenotafraid.com/dynamic/wp-content/media/music/werenotafraid.rm>

Since its inception, the site has had over 20 million hits.



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Based on the web site, the WNA Exhibition at Proud Central will launch on the 8th of September 2005 and will present a complete picture of terrorism and its effects. From stark images of terror-ravaged areas ranging from New York to Bali, to the fearless, inspired creations of WNA's visitors, the exhibit will promote the unity of a global community that defies religion, colour, creed, or country. Through the use of Creative Commons licensing on many of the images included in the Exhibition, visitors will be able to request images from the exhibition to be delivered digitally free of charge.

Currently in the planning stages, the 'We're Not Afraid' book will be a collection of the most representative images submitted to www.werenotafraid.com interspersed with texts taken from the world's religious and philosophical works. With its book, WNA intends to show that no matter our beliefs or backgrounds, we are all one people who need only be given a voice to be united. All images and original works used in the book will be made available using Creative Commons licensing.

About We're Not Afraid

We're Not Afraid is a UK not-for-profit organisation through which a global community can speak out against the acts of terror that have struck London, Madrid, New York, Baghdad, Bazra, Tikrit, Gaza, Tel-Aviv, Egypt, Afghanistan, Bali, and against terrorist activity occurring in cities around the world each and every day.

About Creative Commons

A US nonprofit corporation founded in 2001, Creative Commons promotes the creative re-use of intellectual and artistic works—whether owned or in the public domain—by empowering authors and audiences. It is sustained by the generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network Fund, and the Hewlett Foundation.

For general information, visit <http://creativecommons.org>

Contact

Wendy Brierley
Account Director
Idea Generation
wendy@ideageneration.co.uk
Tel: 020.7428.4949



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Neeru Paharia
Executive Director
Creative Commons
neeru@creativecommons.org
Tel: 415.946.3068

Press Kit

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