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## Press Release

### REMIX RADIO SHOW TO DEBUT IN THE BAY AREA THIS SUNDAY, 2PM on KALW

*Cult radio favorite Benjamin Walker takes listeners through a novel, lawyer-free look at recombinant art*

SAN FRANCISCO, USA — October 21, 2004 — At 2pm this Sunday, October 24, San Francisco's KALW will debut a unique new radio special. "The Creative Remix," written and hosted by Benjamin Walker and sponsored by the nonprofit Creative Commons, is an hour-long "lawyer free" examination of the art, culture, and history of the remix — in the broadest sense of the word. (More: <http://mirrors.creativecommons.org/radio/>).

The hour kicks off with a musical analysis of a familiar sort of remix: DJ Dangermouse's infamous mash-up of the Beatles and Jay-Z. Walker then takes listeners back in time to check out the ancient Roman art of the poetry mash-up, or the Cento. The show then rewinds to the 18th century to check out the birth of copyright and how it affected writers like Alexander Pope; and the early 20th century when the visual artist Marcel Duchamp used the remix to reinvent everything. Walker also takes a field trip to the Mass Mocca museum of modern art to check out the exhibit "Yankee Remix," where he talks to a few grad students and a pair of curmudgeonly New England antique collectors to investigate different attitudes towards remixing.

In the second part of the program Walker speaks with three unique remix artists: The historical novelist Matthew Pearl, "Walkman Buster" Gideon D'arcangelo, and Cory Arcangel, a Nintendo hacker and one of the youngest representatives at this year's Whitney Biennial.

"'The Creative Remix' will enlighten even the confirmed aficionado of recombinant art," said Glenn Otis Brown, executive director of Creative Commons. "I manage an organization dedicated to highlighting artistic re-uses and transformations, and I had never before thought of remixing in quite the way Walker presents it. It's eye-opening stuff for anyone who cares about art — and the increasingly disturbing trend of lawyers' influencing it."

The show airs the same week that WIRED magazine's special November music issue hits newsstands. The issue will ship with a CD with tracks by the likes of the Beastie Boys, Gilberto Gil, David Byrne, and 13 others. Every song is covered by a Creative Commons copyright license that invites fans to file-share the songs or sample from them, on certain conditions. (More: <http://creativecommons.org>).



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### About Benjamin Walker

Benjamin Walker's weekly radio program "The Theory of Everything" can be heard on WZBC in Boston and, beginning Oct 31st, in San Francisco and on the Internet. His previous show, "Your Radio Nightlight," established a cult following across the country and earned praise and awards from several publications and other radio shows.

### About Creative Commons

A nonprofit founded in early 2002, Creative Commons promotes the creative re-use of intellectual and artistic works—whether owned or in the public domain—by empowering authors and audiences. It is sustained by the generous support of the Center for the Public Domain, the John D. and Catherine T. MacArthur Foundation, the Omidyar Network Fund, and the Hewlett Foundation.

For general information, visit <<http://creativecommons.org>>.

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### Press Kit

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