

Press Release

CREATIVE COMMONS EXPANDS TO BRAZIL WITH FGV LAW SCHOOL AND MINISTER OF CULTURE GILBERTO GIL

Fundação Getulio Vargas Law School of Rio de Janeiro will lead the license translation and work to expand global access to Brazilian culture

Palo Alto, USA, and Rio de Janeiro, Brazil — August 5, 2003 — Creative Commons, a nonprofit dedicated to building a body of creative works free for copying and re-use, announced today that it would expand its International Commons (iCommons) project to Brazil. The Fundação Getulio Vargas (FGV) Law School, in Rio de Janeiro, will lead the effort.

FGV and Creative Commons also announced their plans to begin work with the Brazilian Minister of Culture, world-renowned musician Gilberto Gil, to use the licenses to expand access to Brazilian culture, including the country's rich musical tradition.

"We're very excited to have FGV lead iCommons Brazil," said Lawrence Lessig, Chairman of Creative Commons and professor of law at Stanford. "The project will demonstrate the value of a cultural commons in a direct and powerful way."

"Bringing the Creative Commons to Brazil is an important step to enhance global access to our rich and living cultural heritage," said Ronaldo Lemos, project lead and professor of law at FGV.

Announced in March 2003, iCommons is Creative Commons' project to make its machine-readable copyright licenses useful worldwide. As lead institution, FGV Law School will coordinate a public effort to literally and legally translate the Creative Commons licenses for use in Brazil. FGV will field comments on an archived email discussion at the Creative Commons website, http://www.creativecommons.org/projects/international.

Brazil joins Japan and Finland in the iCommons effort.

More about Creative Commons

A nonprofit corporation, Creative Commons promotes the creative re-use of intellectual works, whether owned or public domain. It is sustained by the generous support of The Center for the Public Domain and the John D. and Catherine T. MacArthur Foundation. Creative Commons is based at Stanford



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Law School, where it shares staff, space, and inspiration with the school's Center for Internet and Society.

For general information, visit http://creativecommons.org.

For more information about **iCommons**, see http://creativecommons.org/projects/international/.

More about Fundação Getulio Vargas (FGV)

Fundação Getulio Vargas, founded in 1944, is the leading Brazilian academic institution in the fields of Economics and Public and Business Administration. A nonprofit institution, its mission is to expand the frontiers of social sciences and to contribute to the country's social and economic development. Since the 70´s, FGV has been active in the field of legal education, especially in connection with Economics and Business. Recently, FGV created its own law school at Rio de Janeiro (FGV Direito Rio). The Law School has been playing an important role as an interlocutor in policymaking, as well as in the transformation of legal studies in Brazil.

One of its most prominent concentration areas is Law & Technology, where the School cooperates closely with the government and with private entities, aiming to foster the development of the Brazilian information society. In 2003, FGV's Law School organized the iLaw Program together with the Berkman Center for Internet & Society at Harvard Law School, bringing the conference to Latin America for the first time.

For more information about FGV, visit ">http://www.fgv.br/>">.

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