



**Win a Computer – A DV Cam – An iPod**

**Creative Commons launches the GET CREATIVE! Moving Image Contest**

*Contest to create a 2-minute presentation will demonstrate “open-source messaging”*

**Palo Alto, USA – August 5, 2003** – Creative Commons announced today the launch of the GET CREATIVE! Moving Image Contest. Entrants are invited to create a 2-minute presentation in the animation or moving image format of their choice that explains Creative Commons’ mission.

“With ‘Get Creative,’ our own Flash movie, we took a shot at explaining Creative Commons’ mission,” said Lawrence Lessig, chairman of Creative Commons and professor of law at Stanford. “We’re fond of it, but we think the community that’s grown around this idea could do an even better job. The Moving Image Contest will be an exercise in open-source messaging.”

The Silicon Valley nonprofit will encourage entrants to re-use materials licensed under its free copyright licenses, including Creative Commons’ own artwork, graphics, and Flash animation, as well as original and public domain materials.

An accomplished panel of independent and qualified judges will review and rank all contest entries:

**Elizabeth Shue**                      Academy Award nominee for Best Actress in *Leaving Las Vegas*, among many other celebrated roles

**Jason Zada**                              Co-founder and creative director of San Francisco advertising and design studio **evolution | bureau**

**Joshua Davis**                            Accomplished web designer and creative thinker

**Mitsuhiro Takemura**                  Associate professor, Graduate School of Frontier Sciences at the University of Tokyo

**Amir Bar-Lev**                            Documentary filmmaker (the critically acclaimed *Fighter*, 2001) and television producer

The three best entries will win:



## Press Release

<b>First Prize</b>	choice of an <u>Apple® Power Mac® G5 Computer</u> (Dual 2GHz PowerPC G5) or an <u>Alienware® 2001DV™ System</u>
<b>Second Prize</b>	<u>Sony® Handycam® Camcorder</u>
<b>Third Prize</b>	<u>Apple® iPod™ Digital Music Player</u>

The contest will run through December 31, 2003, and winners will be announced in February 2004. All entries must be licensed under a Creative Commons license of the author's choice by time of entry.

Official rules can be found at <<http://creativecommons.org/contest/rules>>.

□

### More about Creative Commons

A nonprofit corporation, Creative Commons promotes the creative re-use of intellectual works, whether owned or public domain. It is sustained by the generous support of The Center for the Public Domain and the John D. and Catherine T. MacArthur Foundation. Creative Commons is based at Stanford Law School, where it shares staff, space, and inspiration with the school's Center for Internet and Society.

More information at <<http://creativecommons.org>>.

### Contact

Glenn Otis Brown  
Executive Director  
Creative Commons  
1.650.723.7572 (tel)  
1.415.336.1433 (cell)  
[glenn@creativecommons.org](mailto:glenn@creativecommons.org)

Neeru Paharia  
Assistant Director  
Creative Commons  
1.650.724.3717 (tel)  
1.510.823.1073 (cell)  
[neeru@creativecommons.org](mailto:neeru@creativecommons.org)



<http://creativecommons.org>

**Press Release**