



Sponsorship Program of Wikimedia Hong Kong

Secretariat
Communications Commission
Outreach Commission

Sponsorship Program of Wikimedia Hong Kong
Book let

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WIKIMEDIA
HONG KONG

www.wikimedia.hk

Why coordinate with Wikimedia Hong Kong?

Wikimedia Hong Kong aims to promote to Wikimedia projects like Wikipedia, along with Wikimedia Foundation. A clear beneficial point of collaborating with Wikimedia Hong Kong is an increase & improves of reputation of both the organization and us. By the collaboration, this can help to show your actual supportive contribution on the free culture and development of Wikimedia Projects. At the same time, we can contribute on increasing the correct understanding in intellectual properties, promoting Wikimedia projects towards the organizations involved in the coordination. Especially for the artistic and literary creators, which could be a perfect example as encourage toward general public of the freedom of creations.



- General Donation

this involves any types of donation which involves the amount below HK\$ 5 000, however privilege will not be available in this type, which means the business promotion is not suitable within a general donation. Therefore it is strongly recommend that to the sponsor, especially those who may afford with any amount higher than HK\$ 5 000, try to make a higher sponsorship which involves larger promotion and privileges from WMHK.

However you should noted that, individual and business donors within the Hong Kong SAR, who are chargeable to salaries tax, personal assessment or profits tax can claim deduction for the aggregate of approved charitable donation up to 35% of the assessable income or profits, as the case may be, in the basis period of a year of assessment. Such aggregate must not be less than \$100.

Why join Wikimedia Hong Kong Sponsorship Program?

By sponsoring the activity or direct resource/financial support towards Wikimedia Hong Kong may produces benefits on both sponsor and our activities and nominal work, such as:

- Providing resources towards our activity means we may use such resources to enlarge and enhancing our activity, which could possibly to be wide-spreading, increasing the interest of the general public toward us and both our and sponsor organizations.
- Whenever coordinating and sponsoring directly towards our activity or work, often Wikimedia Hong Kong may act as a medium as spreading your idea or products via activities which involves your participation and sponsorship.
- Increasing the inter-organization exchange between sponsor companies, as well as us and these companies, this also helps us to possibly generate more coordination in future works even after the experience sponsorship program, which helps to build up the relationships between the sponsor organizations or personnel and us.

The following sections explain the coverage and details of each scheme.

- Long-Term Sponsorship

In this scheme this involves the sponsorship in money or resources, which available of the sponsoring amount (minimum) from at least HK\$ 100 000 per year, or HK\$ 10 000 per month. For In this scheme it is required to sign contract with us, which purposed as to ensure the benefits of WMHK and the privilege of the sponsor. This also can be a formal proof in case of any legal processes. The contract includes the actual amount of payment per year or month and the conditions details of the sponsorship.

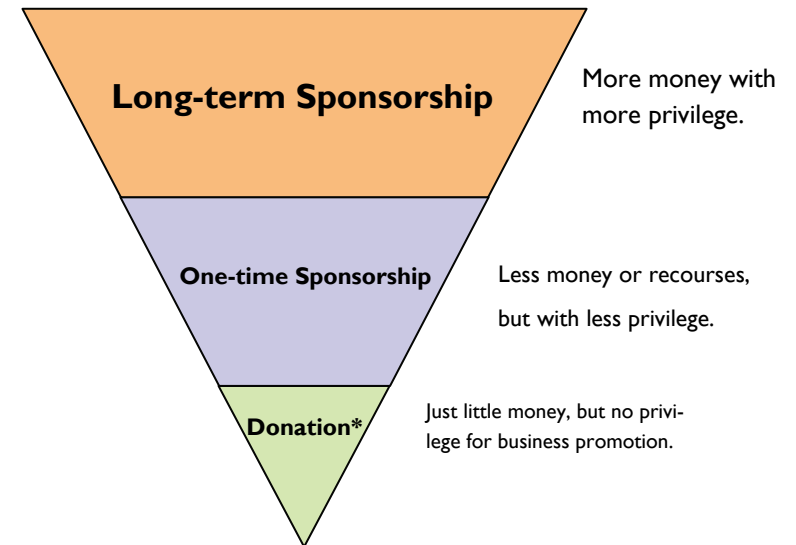
- General Sponsorship

In this scheme you may have a largest flexibility of deciding the amount and type of your sponsorship. You may sponsor everything that may be useful to us as you can imagine from money to resources. This scheme may be especially used for sponsor on a particular event, as providing the foods and refreshments, venue of holding an event, or even the Wi-Fi services within the venue. In this scheme the minimum sponsor amount is unlimited; therefore this may be most suitable for those who may provide the actual resource or consumables such as refreshments or stationary in a convenient and considerable time and quantity. This provides you may adjust your sponsorship to most suit your ability.

- One-time Sponsorship

This scheme accepts the sponsorship which involves both money and resources. However, to participate this scheme the sponsorship must involves either a minimum one-time payment of HK\$ 5 000 OR afford the cost of any one part of the event material, e.g. the cost of booking venue, purchase and preparation of food and refreshments etc. Signing Contract is not required within this scheme; however there will be less privilege available for the sponsor to use with.

What is Wikimedia Hong Kong Sponsorship Program?



*Donation is not a part of Sponsorship Program of Wikimedia Hong Kong.

The Wikimedia Hong Kong Sponsorship program provides a more convenient and a formal way of sponsorship, where providing either or both money or resources may be available, as well as the flexibility from a one-time sponsorship to a long-term partnership program. By using our new scheme, this provides you can easily manage your sponsor materials, especially on the case that sponsoring general events, also you may enjoy some measure of privilege depends on the type of scheme.