

# Faculty of Law, The University of Hong Kong

A Public Lecture  
on

## **Intellectual Property Rights: Too Important to Leave to the Lawyers?**

**Professor David Llewelyn**  
*Honorary Professor in Intellectual Property Law, HKU*  
*Professor, King's College London*

**Date: Tuesday, 27 October 2009**

**Time: 6:30 pm – 7:30 pm**

**Venue: Council Chamber, 8/F Meng Wah Complex, HKU**

### **Cocktail Reception after the Lecture**

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**As Premier Wen Jiabao has been saying since 2004, world competition in the 21st century will revolve around competition for intellectual property rights (IPRs). But what are these rights, what can you do with them and how can we foster the innovation and creativity they protect?**

#### **About the Speaker**

Professor David Llewelyn is Honorary Professor in Intellectual Property Law at The University of Hong Kong, Professor of Intellectual Property Law at King's College London, and Deputy Chairman and External Director of the IP Academy, Singapore.

Professor Llewelyn is also a Partner and Head of Intellectual Property at international law firm White & Case in its London office, and Chairman of IPR-X (Asia Pacific) Pte Ltd, a Singapore-based IP strategy and investment company.

Co-author of "Cornish & Llewelyn on Intellectual Property" and "Kerly's Law of Trade Marks & Trade Names", Professor Llewelyn is one of the world's leading experts on the protection and commercialisation of IPRs.

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### **Registration Form**

(Please complete the registration form and return it to us via email: [lbute@hku.hk](mailto:lbute@hku.hk) or fax: 2559 3543)

Title:	First Name:	Surname:
Institution:	Position:	
Telephone:	Fax:	Email:

\*You will receive a confirmation of registration either by fax or email by Thursday, 22 October 2009\*

For enquiries, please contact : Lydia Bute [tel: (852) 2219 4323; email: [lbute@hku.hk](mailto:lbute@hku.hk)]

**ALL ARE WELCOME**