To: Symposium on *i*-Management Secretariat, IET Hong Kong, Suites 2012-2014 Jardine House, 1 Connaught Place, Central, Hong Kong.

Tel: 2778 1611

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# Symposium on *i*-Management – Challenges and Opportunities 6 June 2008

## **Registration Form**

Name: Ir/Prof/Dr/Mr/Ms*
Membership No:
Membership Category/Grade:
Organisation:
Position:
Tel: Fax:
E-mail:
Address:
We/I* enclose a crossed cheque (no) for the
amount of HK\$ issued by
(Name of Bank)
and payable to "The Institution of Engineering and
Technology Hong Kong" as our/my* registration fee for the
symposium.
Signature:
Date:
A DI

\* Please delete as appropriate

Note: The collected personal data will be used for this symposium only.

#### **Registration Fee**

(Including refreshments, lunch and a set of proceedings)

Members of IET, IEEE and Supporting Organisations

HK\$750 HK\$650 (if

registered before 1 May 2008)

Student Members of

HK\$100<sup>@</sup>

**IET and IEEE** 

Others HK\$850

## **Supporting Organisations**

China Universities Alumni (HK) Association – Engineers Division

Hong Kong Association of Risk Management and Safety

Hong Kong Institute of Utility Specialists

Hong Kong Institution of Engineers – Control, Automation and Instrumentation Division & Information Technology Division

Hong Kong Productivity Council

Hong Kong Utility Research Center

Institute of Industrial Engineers (Hong Kong)

Institution of Mechanical Engineers Hong Kong Branch

Intellectual Property Department, The Government of the HKSAR

International Six Sigma Council

Office of the Government Chief Information Officer, The Government of the HKSAR

Six Sigma Society of Hong Kong

The Society of Operations Engineers (Hong Kong Region)

## Symposium on *i*-Management – Challenges and Opportunities

6 June 2008 (9:00 am to 5:00 pm)

Langham Place Hotel 555 Shanghai Street, Mongkok, Kowloon

Co-organised by:



IET Hong Kong Management Section (http://www.theiet.org.hk)



IEEE Hong Kong
Engineering Management Chapter
(http://em.ieee.org.hk)

<sup>&</sup>lt;sup>@</sup> Limited places on a first-come-first-served basis

## Symposium on i-Management – **Challenges and Opportunities** 6 June 2008

#### **Synopsis**

This symposium is aimed at senior executives and professionals who are involved in intellectual property (IP) management including chief executive officers, chief information officers, middle to senior managers, R&D professionals and scholars with an interest in IP management as a means to strive for organisational excellence. It will provide all participants with a platform to share and exchange ideas on recent trends and successful applications of IP management. This one-day symposium will address the following areas of concern:

- global trend of IP management
- the roles of information technology in IP management
- strategies and challenges of IP management

## Language

The symposium will be conducted in English unless otherwise specified.

#### Remarks:

- 1. The Organiser reserves the right to change the speaker and/or A detailed Symposium topic without prior notice. Programme will be distributed during the Symposium. Please see our website http://www.theiet.org.hk/sim08/ for the latest changes.
- 2. In case of adverse weather, this Symposium will be postponed and participants will be notified of the arrangement.

#### Enquiry

Please contact Ms Elsa Wong on 2778 1611 or by e-mail: reg@theiet.org.hk.

## Symposium on i-Management -**Challenges and Opportunities** 6 June 2008

#### **Programme**

Keynote Speech

Mr Stephen Richard Selby, JP

Intellectual Property Department, The Government of the **HKSAR** 

- 1. Internet Technology and Intellectual Property Protection Dr Yahong Li The University of Hong Kong
- 2. Intellectual Property Management in a University Setting Mr Robert M Dewitty The Hong Kong Polytechnic University
- 3. Chinese Patent Practice Mr Shaohui Yuan China Patent Agent (H.K.) Ltd.
- 4. Developments in European Patent Law Mr Daniel Holt Marks & Clerk Hong Kong
- 5. The Trend for Business and Growth Mr Philip Scott Lyren

Eagle IP Limited

6. IP Protection in Hong Kong and Global Environment from **Business Perspectives** Dr Stephen Lai

Solomon Systech Limited

- 7. An Approach to Enhance Growth and Development of IP Mr Charles Chan Hotpool Industries Limited
- 8. Implications and Challenges of IP Dr Piu Bill Wong

Altai Technologies Ltd.

## Symposium on *i*-Management – **Challenges and Opportunities** 6 June 2008

**Symposium Advisor** Dr Samson W H Tam, JP

### Symposium Co-Chairman

Mr Henry Cheung **Dr David Cheng** Chairman Immediate Past Chairman **IEEE Hong Kong Section IET Hong Kong** 

#### **Organising Committee**

Co-Chairman Dr Francis Kong Mr K W Chen Mr Y W Yim Co-Secretary Dr Hongyi Sun

Co-Treasurer Mr K V Vong Mr Stuart So

**Technical Programme** Mr S T Au

Mr Aldous Leung Mr Samuel Chu Mr Leo Choi

Publication Mr Ivan Chin

> Mr Samuel Chung Dr Victor Ziqi Liao Mr Patrick Wong **Dr Raymond Wong**

Promotion Mr Anthony Kwan

Ms Joanne Tse Mr Jason Kong Mr Stephen Kong

**Public Relations** Mr Matthew Chan

> Dr Francis Kua Mr Stephen Kwok Mr Johnny Leung

Logistics Management Mr Henry Leung

Mr Eric Hung Mr Jan Chiu Dr Edwin Cheung Mr Stephen Cheng