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Seminars for Arts Professionals

SEPTEMBER SEMINAR

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Alternative licensing models in the digital era: promotion or protection

6pm - 8pm, Monday 29 September 2008

Australia Council: 372 Elizabeth Street, Surry Hills

With the increased use of digital technologies for the creation and distribution of artistic works, writers, composers, musicians and artists interested in distributing their work to a wider audience are being presented with new challenges. How do you effectively promote your work on the one hand whilst still protecting it and maintaining revenue streams? Is there scope for traditional copyright models to co-exist with open source or 'creative commons' licences and how can they be used and abused?

This seminar explores how the landscape has changed since the analogue era and what this means for the creators of copyright in music, use of music in film and multimedia, new revenue streams and value chains. With user generated content, who really are the creators?

PANEL

David Noakes has worked extensively in the Australian film and television industry. As a producer and director he has made and financed documentaries and short dramas. As executive producer and investment manager with the Australian Film Finance Corporation (FFC) he has financed feature films, documentaries and TV drama and has held positions within the National Film and Sound Archive. Most recently he was the Business Innovation Manager for Screen Australia.

Scot Morris is Director of International for APRA|AMCOS, a non-profit collecting society representing over 55,000 songwriters composers and music publishers in Australia, NZ and the Pacific. He is responsible for relations with their sister societies worldwide, dealing with contractual and trade issues and monitoring the use of Australian repertoire overseas. He is the Vice Chair of the Asia-Pacific Committee of CISAC, the international umbrella organisation of authors societies, as well as the Asia-Pacific representative on its Legal and Legislative Committee. Previously, he was at the Copyright Council of Australia.

Delia Browne is an experienced intellectual property lawyer and is currently the National Copyright Director of the Copyright Advisory Group. Previously she has worked at Minter Ellison providing specialist copyright advice to the education sector and was Executive Director of the Arts Law Centre of Australia. Delia has considerable experience in law reform and lobbying.

RSVP:

Please register by Thursday 25 September to:

Janelle Prescott info@samag.org or (02) 8250 5722 (msg only)

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Membership:

For details on membership, please visit www.samag.org. To become a member, simply download the membership form, fill it in and bring it - along with payment - to the seminar. We will issue you with a membership card and receipt on the spot. Please note: SAMAG is unable to process credit card or EFTPOS payments; cash or cheque only.

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